08:00  Welcome
David Klonoff, MD, FACP, FRCP (Edin), Fellow AIMBE
Mills-Peninsula Health Services, San Mateo, California

Keynote Address
08:10  Josh Riff, MD, MBA
Onduo, Cambridge, Massachusetts

Session 1: How to Create a Successful App and Define the Metrics of Success
08:35  Moderator
Jenise Wong, MD, PhD
University of California, San Francisco, San Francisco, California

Panel Discussion
Rick Altinger, MS EM
Glooko, Palo Alto, California
Anand Iyer, PhD, MBA
WellDoc, Baltimore, Maryland
Pierre Leurent, MS
Voluntis, Cambridge, Massachusetts
Shelagh Mulvaney, PhD
Vanderbilt University, Nashville, Tennessee

09:40  Break

Session 2: Pathways to Regulatory Approval
10:05  Moderator
Yarmela Pavlovic
Hogan Lovells US LLP, San Francisco, California

Panel Discussion
Courtney Lias, PhD
U.S. Food and Drug Administration, White Oak, Maryland
Bakul Patel, PhD
U.S. Food and Drug Administration, Silver Spring, Maryland
Elaine Tseng, JD
King & Spalding, San Francisco, California
Session 3: Defining the Population of Target Users within the Diabetes Global Village

11:05 Moderator
Suneil Koliwad, MD, PhD
University of California, San Francisco, San Francisco, California

Panel Discussion
Cynthia Castro Sweet, PhD
Omada Health, San Francisco, CA
Christopher Gilbert, MBA
Insulet Corporation, Billerica, Massachusetts
Courtney Lyles, PhD
University of California San Francisco, San Francisco, California
Jennifer Schneider, MD, MS
Livongo Health, Mountain View, California

12:10 Lunch

Session 4: User Interface/User Experience including the Place of Gamification

13:10 Moderator
Julia Hu, MBA
LARK, Mountain View, California

Panel Discussion
Dennis Boyle, MS
IDEO, Palo Alto, California
Joel Goldsmith
Abbott Diabetes Care, Alameda, California
Pek Pongpaet
Impekable, San Francisco, California
Patricia Salber, MD, MBA
Health Tech Hatch & The Doctor Weighs In, Larkspur, California
Session 5: Social Media and How to Harness its Potential

14:15  **Moderator**  
Patricia Salber, MD, MBA  
Health Tech Hatch & The Doctor Weighs In, Larkspur, California  

**Panel Discussion**  
Anna Baker  
American Diabetes Association, Alexandria, Virginia  
Deborah Greenwood, PhD, RN, BC-ADM, CDE, FAADE  
American Association of Diabetes Educators, Chicago, Illinois  
Scott Johnson  
mySugr GmbH, San Diego, California  
Joyce Lee, MD, MPH  
University of Michigan, Ann Arbor, Michigan  
Amy Tenderich, MA  
DiabetesMine, San Francisco, California  

15:25  **Break**

Session 6: Promoting Adherence to Digital Health Devices and Interventions

15:50  **Moderator**  
Adrian Aguilera, PhD  
University of California, Berkeley, Berkeley, California  

**Panel Discussion**  
Korey Hood, PhD  
Stanford School of Medicine, Stanford, California  
Julia Hu, MBA  
LARK, Mountain View, California  
Neal Kaufman, MD  
Canary Health, Los Angeles, California  
Chandra Osborn, PhD, MPH  
One Drop, Informed Data System, Inc., Nashville, Tennessee  

17:00-19:00  **Welcome Reception**
08:00  Welcome
  David Kerr, MD, FRCPE
  William Sansum Diabetes Center, Santa Barbara, CA

Keynote Address

08:10  Shahram Ebadollahi, PhD, MBA
  IBM Watson Health, Yorktown Heights, New York

Session 7: Good Idea - Now Find an Investor!

08:35  Moderator
  William Long
  Stonepine Advisors, Menlo Park, California

  Panel Discussion
  Leslie Bottorff
  GE Ventures, Menlo Park, California

  Wende Hutton, MBA
  Canaan Partners, Menlo Park, California

  John Ryan
  Onset Ventures, Menlo Park, California

09:40  Break

Session 8: Business Modeling - Scale and Sustainability

10:05  Moderator
  Giles Hamilton
  Orbital Diagnostics, San Francisco, California

  Panel Discussion
  Casper de Clercq
  Norwest Venture Partners, Palo Alto, California

  David Goodman, MD, MSE
  Sunday Medical Clinic, Greenbrae, California

  William Long
  Stonepine Advisors, Menlo Park, California
Wednesday, March 8, 2017

Session 9: Value added Opportunities for Pharma and Device Companies and the New Players in Healthcare

11:10 **Moderator**
David Kerr, MD, FRCPE
William Sansum Diabetes Center, Santa Barbara, CA

**Panel Discussion**
Michael Kloss
Ascensia Diabetes Care, Basel, Switzerland

James Malone, MD
Eli Lilly, Cambridge, Massachusetts

George Savage, MD, MBA
Proteus Digital Health, Redwood City, California

12:20 **Lunch**

Session 10: Data Streams from Multiple Sensors - Volume, Velocity, Veracity, Variability and Variety

13:20 **Moderator**
Kong Chen, PhD, MSCI
National Institutes of Health, Bethesda, Maryland

**Panel Discussion**
David Delaney, MD
SAP, Boston, Massachusetts

Howard Look
Tidepool, Palo Alto, California

Daniel McCaffrey
Dexcom, San Diego, California

Huzefa Neemuchwala, PhD, MBA
Medtronic Diabetes, Northridge, California
Session 11: Cybersecurity and Privacy

14:30 Moderator
David Klonoff, MD, FACP, FRCP (Edin), Fellow AIMBE
Mills-Peninsula Health Services, San Mateo, California

Panel Discussion
David Kleidermacher
BlackBerry Limited, Santa Barbara, California
Billy Rios
WhiteScope, Half Moon Bay, California
Christine Sublett
Sublett Consulting, LLC, San Mateo, California

15:30 Break

Session 12: Integration into the Electronic Medical Record - It Has to Happen

15:55 Moderator
Saleh Adi, MD
University of California, San Francisco, San Francisco, California

Panel Discussion
Bernard Harris, Jr., MD, MBA, FACP
Vesalius Ventures, Houston, Texas
Aaron Neinstein, MD
University of California San Francisco, San Francisco, California
Linda Sanches AB, MPH
US Department of Health and Human Services, Washington, DC
Devin Soelberg
Redox Engine, Madison, Wisconsin

17:00 Adjourn